



**Contact: Mike Briggs
President/CEO
USNY Bank
(315) 789-1500**

**For Immediate Release
With Photo, Caption Below**

USNY Bank Recognized for Small Business Lending

GENEVA, N.Y. – Feb. 16, 2011 – USNY Bank and its two full-service banking units – Bank of the Finger Lakes in Geneva and Bank of Cooperstown in Cooperstown – were recently recognized by the U.S. Small Business Administration, with the Bronze Award, for exceeding \$1 million in SBA lending in fiscal year 2010.

Malcolm Richards, manager of the SBA's Rochester office, presented a plaque to the USNY Bank's officers commemorating the achievement on January 27.

In fiscal year 2010, which ended Sept. 30, USNY Bank originated 12 SBA loans for a total of \$3.3 million. For the first three months of fiscal year 2011, the bank had nine SBA loans for a total of approximately \$3 million.

USNY Bank is an SBA Preferred Lender.

USNY Bank is a New York state chartered bank that debuted in 2007. The full-service commercial bank is an SBA Preferred Lender. The bank specializes in providing a complete menu of banking services for small and mid-sized businesses, families and consumers. USNY Bank has two banking units, **Bank of the Finger Lakes** at 389 Hamilton St. in Geneva, N.Y. and **Bank of Cooperstown** at 73 Chestnut St. in Cooperstown, N.Y. The banks are open Monday-Friday from 8:30 a.m. to 5 p.m. The main phone number for Bank of the Finger Lakes is (315) 789-1500 and its web address is www.bankofthefingerlakes.com. The main phone number for Bank of Cooperstown is (607) 547-2210 and its Web address is www.bankofcooperstown.com.